

The GREATNESS GAZETTE

"Transcending Adversity. Achieving Greatness."

CELEBRATING OUR 1ST YEAR

"Faith is taking the first step ... even when you don't see the whole staircase."

—Dr. Martin Luther King Jr.

Dr. King's powerful words have resonated with me throughout my life. As a social entrepreneur, my reliance on Faith is furthered manifested in the pathway of my life known as Destination Greatness. On February 25, 2013 a vision and dream with sustained Faith became a reality. Destination Greatness was introduced to the world.

The first year in business for Destination Greatness has consisted of many opportunities for success as well as continued growth. In August, we kicked off our annual back to school event in memory of my Father, George M. Jefferson. During the Holiday season, we provided meals and gifts to families in need. Last, but not least, we provided mental health and substance abuse services to our clientele.

The future of Destination Greatness reaps continued Greatness. In the coming year, we will engage in more community service and giving, offer supervision, and facilitate presentations. On August 10, we will unveil a "gift" in memory of my Father that will continue giving for years to come. In our second year of operations, Destination Greatness will continue to further fulfill our mission "to enrich each individual and family through greater self-awareness, focus on strengths, and belief in a greater destiny".

Thank you for taking the first step with Destination Greatness.

Warmest Regards,

Shanna A. Jefferson, MSW, LCSW

Executive Director/Owner

FEBRUARY 2014

VOLUME 2 ISSUE 1

ANNIVERSARY
EDITION

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SERVICE

In January 2014, Destination Greatness, PLLC donated health and beauty care items to 9 families at Urban Ministries of Durham. Every quarter we strive to engage in community service. Please contact us today to "serve" with us.

Don't Forget!!

Open enrollment for health insurance without being penalized is March 31. Enroll Now!

Mission

The mission of Destination Greatness PLLC is to promote mental, spiritual, behavioral, and financial wellness for individuals and families. Utilizing a holistic, strengths-based approach, Destination Greatness PLLC strives to assist clients in transcending adversity and achieving greatness.

ACT NOW!

**Make 2014 the year for you!
Whether it's individual or family therapy, schedule your appointment NOW!**

CONTACT US TODAY!

(919)794-5284

"Faith is taking the first step ... even when you don't see the whole staircase."

-Rev. Dr. Martin L. King, Jr.

March is National Social Work Month

The National Association of Social Workers is pleased to announce the 2014 Social Work Month theme: "All People Matter."

We selected this year's theme and logo to help raise awareness about the American social work profession's 116-year commitment to improving social conditions and quality of life opportunities for everyone. Social workers across the globe believe that all people have dignity and deserve respect. (Socialworkers.org)

Accepting New Clients

Destination Greatness, PLLC is accepting New clients. Clients with insurance as well as self-pay clients are encouraged to contact us at 919-794-5284 to arrange an appointment.

Services offered include:

Comprehensive Clinical Assessments

Individual Therapy

Family Therapy

Group Therapy

Services are provided to children, adolescents, and adults. We offer flexible hours including evenings and weekends!

DID YOU KNOW?

Social workers believe that everyone has the right and potential to lead a productive and fulfilling life. Social workers believe in the importance of human relationships in civil society, and that each person has dignity and worth.

Spring Break 2014

Whether you're in grade school, college, or even the instructor, we all look forward to spring break. It may even be that time of year when you're just simply thinking about taking a vacation. Let Destination Greatness ensure you are stress free on your journey! Contact Us Today!

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FINANCIAL WELLNESS TIPS

1. Establish Financial Goals
2. Create A Budget
3. Educate Yourself. Read A Book
4. Eliminate Debt
5. Establish Emergency Funds
6. Invest.
7. Seek Professional Guidance

April is National Financial Literacy Month. Destination Greatness challenges you to improve your financial wellness. Financial wellness is a critical aspect of overall well-being.

CROSSWORD PUZZLE

Contact us today at 919-794-5284 to begin your journey towards financial wellness.

(Ms. Jefferson is a Certified Financial Social Worker and a member of the Financial Therapy Association.)

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CROSSWORD
SEARCH

BUDGET SAVE
PLAN DREAMS
GOALS GREATNESS
INVEST WELLNESS
THERAPY