

# The Greatness Gazette

Destination Greatness, PLLC  
"Transcend Adversity. Achieve Greatness."

## CEO Reflections

Faith is taking the first step...even when you don't see the whole staircase.

-Revered Dr. Martin Luther King, Jr.



Destination Greatness CEO Shanna A. Jefferson

One year ago, as Destination Greatness celebrated our 1<sup>st</sup> year, I reflected on Dr. King's powerful message. The message is just as relevant today, as it was a year ago, and as it was when Dr. King delivered the message.

Faith has sustained Destination Greatness. Faith has propelled Destination Greatness into a new era. My faith will continue to prevail as Destination Greatness furthers its mission "to enrich each individual and family through greater self-awareness, focus on strengths, and belief in a greater destiny".

In our 2<sup>nd</sup> year, Destination Greatness established The Destination Greatness Foundation; commenced operations in Columbia, SC; facilitated workshops; provided Thanksgiving meals to families in Durham; and engaged clients in therapy.

The future of Destination Greatness reaps continued Greatness. Destination Greatness will revamp, develop, and expand our services in North and South Carolina. Please subscribe to our newsletter as well as "like" our Facebook page for continued Greatness updates.

Thank you for taking another step with Destination Greatness.

Sincerely,

Shanna A. Jefferson, MSW, LCSW, LISW-CP  
Chief Executive Officer

## Black History Month

February is designated as Black History Month. Destination Greatness is honored to recognize the life and legacy of Mr. Willie M. Jefferson (August 10, 1929-December 24, 2014) and Mr. George M. Jefferson (August 10, 1929-October 13, 2008).



The Jefferson Twins were born in Mayesville, SC to sharecroppers. With a combined 164 years of Life, the Jefferson Twins were devoted to the Greatness of their family and community. The Jefferson Twins lived a life of Public Service and Engagement. The life and legacy of Mr. Willie M. Jefferson and Mr. George M. Jefferson inspires us to "Transcend Adversity and Achieve Greatness".

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## North Carolina News Feed

### Clinical Supervision

Destination Greatness, PLLC has a staff of Licensed Clinical Social Workers qualified to provide Clinical Supervision to Licensed Clinical Social Worker Associates.



We offer affordable rates and flexible hours.

### Payment Options

We are in-network with the following insurance carriers.

- Blue Cross/Blue Shield
- Medicaid
- Medicare
- Tricare
- Cigna

Out-of-network and cash payment options are also available.

### Substance Abuse Services at CAPS

Clinical Addiction Professional Services (CAPS) is a community partner of Destination Greatness, PLLC. CAPS offers a range of substance abuse services including DWI Assessments, Substance Abuse Groups, and Substance Abuse Individual Therapy. Contact Destination Greatness at 919-794-5284 for referral information.

### New Clients

Destination Greatness believes everyone can “Transcend Adversity and Achieve Greatness”!

Are you experiencing difficulty coping with the death of a loved one?

Are you interested in learning different ways to deal with problems in life?

Are you ready to “Transcend Adversity and Achieve Greatness”?



**If you answered “yes” to any of the questions, contact Destination Greatness today.**

**Durham, NC  
919-794-5284**

Our staff includes Licensed Clinical Social Workers, Licensed Professional Counselors, Licensed Clinical Addictions Specialists Associates, and Life Coaches!

### Professional Development & Consulting

Destination Greatness offers a range of professional development and consulting opportunities. Contact us at 919-794-5284 for additional information.

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## South Carolina News Feed

On January 1, Destination Greatness officially began offering services in Columbia, SC. Our Staff includes exceptionally trained and phenomenal Licensed Professional Counselor, Licensed Professional Counselor Intern, and Licensed Independent Social Worker-Clinical Practice.

Services in our Columbia office include clinical services, consultations, trainings, workshops, and seminars.

Contact our CEO Shanna A. Jefferson at 803-743-2757 to discuss opportunities for clinical and professional services.

## Payment Options

We are in-network with the following insurance carriers.



Blue Cross/Blue Shield  
SC Healthy Connections Medicaid  
Medicare  
Tricare  
Cigna

Additional insurance panels will be updated on the website.

Out-of-network and cash payment options are also available.

## New Clients



Destination Greatness believes everyone can "Transcend Adversity and Achieve Greatness"!

Are you experiencing difficulty coping with the death of a loved one?

Are you interested in learning new conflict resolution skills?

Does your child exhibit oppositional defiant behaviors?

Can your child benefit from social skills and/or anger management skills training?

Are you ready to "Transcend Adversity and Achieve Greatness"?

**If you answered "yes" to any of the questions, contact Destination Greatness today.**

**Columbia, SC  
803-743-2757**

## Workshops

Our Clinical and Professional Staff can provide agencies a diverse offering of workshops. Workshop topics include conflict resolution, cultural competency workshop, and psychosocial education. Contact us today at 803-743-2757 to arrange a workshop.

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## Scholarship Opportunity

The Destination Greatness Foundation is now accepting applications for the George M. Jefferson Agent of Change Scholarship. March 15 is the deadline to apply. Scholarship details are posted on our website.

## Service Spotlight

### Life Coaching 101

Destination Greatness is pleased to offer Life Coaching. Our staff consists of two certified Life Coaches.

### What is Life Coaching?

Life Coaching is a collaborative relationship between the coach and client to guide and propel the client forward in their quest towards unlocking their full potential and achieving "Greatness".

### Life Coaching vs. Therapy

Life coaching is not therapy. Life Coaching differs from Therapy in that Life Coaching does not focus on past issues and traumas.

### Life Coaching Special

For the month of February, Destination Greatness will offer a special for life coaching sessions via telephone.

**Save \$10** on two 30-minute Life Coaching telephone sessions! **Cost \$50.00.**

Contact us at 919-794-5284 to schedule your Life Coaching Sessions!

## Upcoming Events

February-Black History Month

February 25-Happy Anniversary  
Destination Greatness!!!

Like Destination Greatness,  
PLLC on Facebook!

[facebook.com/destinationgreatnesspllc](https://facebook.com/destinationgreatnesspllc)



## Destination Greatness, PLLC

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